



NEWPORT
CITY COUNCIL
CYMRU 2004
GASNEWYDD

Clean Air Days

- Newport perspective
- Ease of doing CAD
- A sense of perspective
- Something to look forward to
- A few tips
- Examples



- Context – CAD theme...
- Authority buy in
- Scale
- Local activity & resources
- Logistics
- CAD is not just for June Xth



**TALK
WALK
ASK**



A few tips

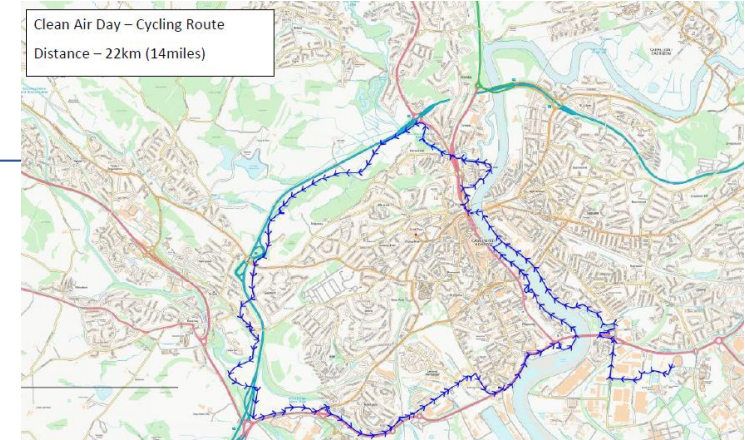
- Plan early/sow seeds of ideas
- Get Comms on board ASAP
- Be clear about nature and extent of event!
- Identify your internal and external VIPs...
- Keep stakeholders updated – create some buzz...
- Keep It Simple – scope what you will need..
- No such thing as too many helpers...



Two examples of CAD events

2021 - Celebration of new active travel route & council EVs:

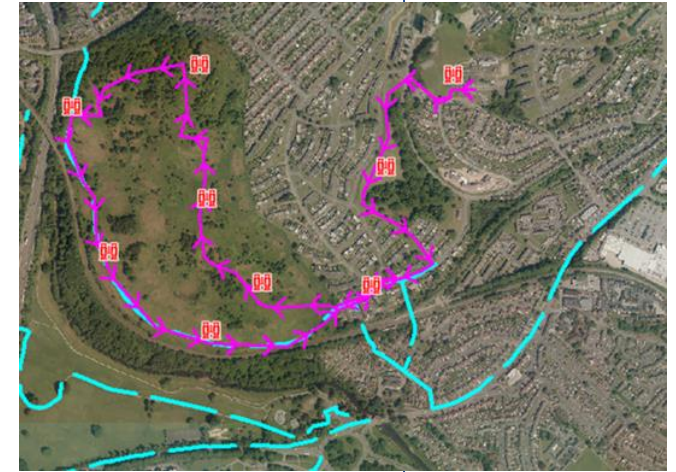
- Cycle ride and walk on new AT route
- Council eRCV & Newport Bus EV
- Invited (lockdown) stakeholders and local school ECO council
- Leader of council & cabinet member
- Ministerial interest



2022 - Guided environmental walk coupled with instrument showcase:

- Two local school ECO councils
- Tredegar park venue plus new AT route
- Air quality, noise and biodiversity observations
- eRCV backdrop + hand on AQ instruments
- Leader of Council and Cabinet member + Head of Service
- Drone footage of guided walk

TALK
WALK
ASK



CLEAN AIR DAY 2022 - GUIDED ENVIRONMENTAL WALK



2023...



Diolch yn fawr

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